



F E A T H E R T O Y S

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Go Cat Feather Toys Distributor Qualification Policy
04/02/2018

To establish a fair and structured marketing policy for the ongoing wholesale business of Go Cat Feather Toys company and our brick and mortar customers we are putting into effect a pricing policy based on the standard business practice of establishing requirements for the opportunity to sell wholesale to retailers of brick and mortar stores.

This opportunity for distributor pricing cannot be achieved or received based solely on dollar amount.

To be qualified as a distributor a company must do a minimum of 50 percent of their business wholesaling to other retailers. To prove that is the case they need to also provide Go Cat Feather Toys with a list of wholesale accounts that they distribute to, to verify qualification for distributor pricing.

This policy is being put into effect immediately along with the new sales representative policies and internet marketing policies as a part of Go Cat Feather Toys long over due marketing plan to protect the Go Cat Feather Toys and Da Bird brand from being exploited by companies online.

Use of our logos and names of our products and discount pricing will not be permitted to promote the growth of their own companies and other lines.

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